



What is your workplace strategy?

STAPLES
Business Advantage®



What does your business say about you?

Your business is changing constantly. New employees, locations and evolving opportunities — the list goes on. From demographics and pain points to growth goals, mobility, technology and culture — all of these factors play a part in your business strategy and how your company operates.

How do you currently work? How do you want to work? How do you get there? By asking these types of questions we are able to help clients align their values, their culture and the nature of the work itself with the physical environment, enabling them to leverage their workplace to leverage their employees. The office is more than four walls. It has the power to drive the behavior necessary to optimize performance and achieve your business goals.

Workplace strategy is no longer a nice-to-have; it is a must-have.





10x

How much a company spends on its people compared to how much it spends on the facility.



1 in 4

Number of workers who are currently employed in an optimal environment.



\$10k

Amount of revenue lost per year per employee due to workplace distractions.



51%

Percentage of workers who say they aren't engaged in their jobs.



50%

Percentage of underutilized office space.

Why your business needs it.

Technology and social change continue to impact the ways we work. Your environment plays directly into the strategy of your business. From incoming millennials to seasoned professionals, different workers have different workplace needs. Your employees' and your clients' experience begins the moment they walk in your door. What does your space say about your organization? What is that experience?

Creating the experience begins with conducting an extensive qualitative and quantitative analysis to understand various facets of your company and then delivering a customized environment that best addresses your pain points, opportunities and evolving business.



Create high-performance workspaces.

Workplace strategy is a process. From the initial stages of goal setting and data collecting through to design and move-in, we work closely with businesses to capture a holistic view of their organization from structure and workflow to communication and collaboration.

After analyzing your office needs and workplace challenges, we take our experience and insight to develop a tangible workplace strategy that can help create an aligned environment.

Gather Information

- Client interviews
- Communication planning
- Stakeholder mapping

Step 1

Leverage the Research

- Data collection & analysis
- Executive summary report
- Validation process

Step 2

Design and Execute

- Workplace strategy & design execution planning
- Design programming
- Design concept

Step 3

Conclude & Evaluate

- Specification
- Procurement
- Installation
- Post occupancy evaluation

Step 4



Our services.

Our goal extends beyond delivering a high-performance workspace. We partner with our clients to help create the accompanying training, communication planning and aspects of change management that will help ensure that a project is successfully rolled out. Our intention is not just to integrate a new way of working and to change the environment according to trend. Our mission is to find the environment that is best suited for you and your business, and to then prepare your employees for the transition.

What makes our workplace strategy practice unique is our ability to match the appropriate methodology and workplace strategy initiative to any budget or project scope, whether you are a Fortune 100 or Fortune 1000 company.





Questions?

Call us at 844-243-8645, Monday–Friday, 8am–5pm ET
or [contact us now.](#)



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